

## **Park Place, a Solstice 55+ Lifestyle Community, Awarded “Community of the Year”**

### ***Recent Award Highlights Successful Solstice Communities™ and Clearview Communities™ Brand Launches for American Land Lease Portfolio***

Tampa, FL – June 28, 2011 – American Land Lease, Inc., is honored to announce that Park Place, a Solstice 55+ Lifestyle Community located in Sebastian, Florida, was recently named the “Community of the Year (South)” by the Manufactured Housing Institute (MHI). The community and the company were presented the award recently at the 2011 National Congress and Expo for Manufactured and Modular Housing in Las Vegas, Nevada. The award was accepted on behalf of the community by American Land Lease’s President and Chief Executive Officer, David B. Lentz.

“Park Place truly showcases the exceptional lifestyle and outstanding value we offer at our active 55+ communities, and we’re honored to be recognized for that,” said Lentz. “This award also highlights the success we’ve had since rebranding our active 55+ communities under the Solstice Communities banner late last year. Now that we can target our marketing and lifestyle efforts specifically toward customers who desire an active retirement lifestyle combined with tremendous housing value, we meet new customers every day who are delighted to learn how our communities can completely fulfill their retirement dreams at a price that fits today’s scaled-down retirement budgets.”

Park Place is a gated, master-planned land-lease community located on Florida’s scenic Treasure Coast, just 5 miles from the Atlantic Ocean. Nestled in a peaceful, natural setting, the community offers residents a small-town neighborhood atmosphere, resort-style amenities, and the security of low-maintenance living. In addition, a fun-filled social calendar ensures that residents can lead an active, healthy lifestyle while meeting new friends and staying connected with old ones.

Ted Pankiewicz, Park Place’s Community Manager, described the essence of Park Place and its residents: “The community is magnetic. Everyone that crosses the threshold of our clubhouse sees and feels the infectious energy of this special group. It’s something that we’re very proud of, and in fact, Park Place has become known for it.”

Residents of Park Place relate to that uniqueness, too, including Pat and Mike Muller. Mike Muller commented, “It’s just like a vacation 365 days a year...here, I find it unique because when someone here asks your name, they ask your *first* name. No last names. We’re all on a first-name basis here at Park Place.”

Jim and Jackie Hojnacki, also Park Place residents, agree and point toward the neighborly interaction among the group. “Sure, we have family up north, but the community at Park Place – this is our family here,” said Jim Hojnacki. He added, “We just love it.”

Lentz added, “Our communities serve as the gateway into the next phase of our residents’ lives – the wonderful retirement that they have planned and dreamed about for so many years. Our job is to help them realize these dreams by introducing them to a brand new community of special people. Our award-winning team at Park Place is a tremendous example of how we can work in partnership with the great residents at each of our communities to facilitate an extraordinary retirement lifestyle.”

Park Place residents welcome prospective home buyers and visitors with open arms, often inviting them to participate in the many community-sponsored events that occur throughout the year. An average of 30 events and activities are scheduled every week, including dancing, special breakfasts and luncheons, picnics, bingo, aqua aerobics, water volleyball, pinochle, theme parties, live music events, theater performances, movie nights, sunset pool parties, and many others. In addition, a variety of clubs and organizations meet frequently, including the tennis league, Wii bowling league, dart baseball league, billiards league, theater club, book club, choir group, quilting club, bridge club, bocce league, and golf league. Much like the residents at the other communities in the Solstice Communities portfolio, Park Place residents take great pride in the steady stream of community activities and how these activities help them build connections with their neighbors and with the community as a whole.

“Our Solstice Communities brand, of which Park Place is a part, is known for providing an unmatched customer experience,” added Lentz. “Once someone becomes one of our residents, we expect that their living experience will be truly exceptional. That’s part of our exclusive Good Neighbor Pledge, and our Park Place community is a great example of this promise in action.”

As a 55+ lifestyle community, Park Place is part of the Solstice Communities lifestyle brand, along with 31 other retirement communities operated by American Land Lease in Florida, Arizona, and Illinois. Solstice Communities ([www.SolsticeCommunities.com](http://www.SolsticeCommunities.com)) was launched in December 2010 to distinguish American Land Lease’s 55+ communities from its all-age communities and to allow for a more targeted marketing effort to the brand’s unique customer base. For the same reasons, in April 2011, American Land Lease also launched a new all-age community brand,

Clearview Communities ([www.ClearviewCommunities.com](http://www.ClearviewCommunities.com)), which operates 16 communities in 9 states. Combined, the two brands provide an exceptional lifestyle and outstanding value to more than 30,000 residents in 48 communities located in ten states, with many of these residents calling their community home for more than three decades.

The Manufactured Housing Institute's Community of the Year award is awarded to a handful of communities each year that represent the best-in-class for land-lease communities across the United States.

About American Land Lease, Inc. American Land Lease, Inc. is a Clearwater, Florida-based real estate investment trust that owns and manages high-quality residential land-lease communities. The Company operates approximately 18,100 land-lease home sites in 48 communities located in 10 states. For additional information, please visit [www.AmericanLandLease.com](http://www.AmericanLandLease.com).

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